

RCO BASIC Donor Package (Individual or Business)	RCO Advantage Donor Package (Business)	RCO Premiere Donor Package (Business)
Minimum Requirement:	Minimum Requirement:	Minimum Requirement:
1. One time donation of \$100+ or	1. Yearly one time donation of \$2400+ or	1. Yearly one time donation of \$5000 or
2. *Monthly donation--\$5-\$99+	2. *Monthly donation \$200+	2. *Monthly donation--\$420+
Donor Benefits:	Donor Benefits:	Donor Benefits:
1. Free monthly RCO newsletter.	1. Same benefits as the Basic package PLUS:	1. Same as the Basic and Advantage packages PLUS:
2. Free RCO T-shirt.	2. Web page link and logo, name and business info on sponsor page of RCO site.	2. commercial on RCO television show—26 shows** ****Personalized commercial can be produced and edited by RCO if needed. You would own the rights to use it as you want.
3. Tax deductible gift.	3. Advertising on video's posted on webpage, U-tube and Tangle.com.	3. Advertise logo on all RCO vehicles for the show year.
4. You help to make a difference in the lives of our youth, people with disabilities and life threatening illnesses as well as those in need.	4. Show booth advertising—random logo and name of your business on video playing in booth.	4. Promote products/services for your organization on RCO show.
5. You assist in furthering God's Kingdom!	5. Word of mouth promotion of your business—products and/or services.	5. Internet advertising***
6. Help keep youth off the streets and involved in productive activities that foster growth and development—character and spiritually.	6. Random banner ad space on RCO home page. (Will rotate with other businesses every week.)	6. Show booth advertising—constant advertising—name/logo on banner front and center on booth table.
	7. Newsletter advertising. I.e. "This article brought to you by..."	7. Advertising on all RCO DVD's—hunting and spiritual.
		8. Newsletter sponsor corner—highlight a Premiere donor on front page of newsletter—one per year!

* Monthly donors must donate for a minimum of one year to qualify for the package benefits.

** See attachment for details regarding commercial on RCO television show.

*** See attachment for details regarding Internet advertising.

**** Travel expenses for a commercial shoot may apply and are not included in the minimum donation requirements outlined in the premiere package.